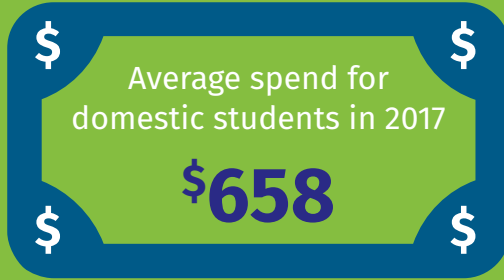


Average reported total spend on medical information or education resources by medical students in the U.S. is declining at a slower pace.



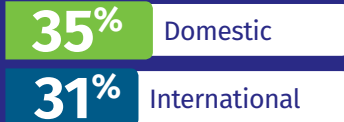
The bulk of the decline in domestic spending can be attributed to the spend on print textbooks/clinical references, which has declined from 2013, **from \$337 to \$173...**



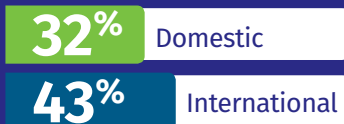
- The majority of domestic student spend was on board review/prep resources
- Majority of international student spend was on print textbooks/clinical references *and*
- Board review/prep resources



Students said they obtained about **1/3** of their medical books for **free**



Less of their books were purchased new by domestic students than by international students



Pirated content online is the **most common source** for students obtaining free medical books.



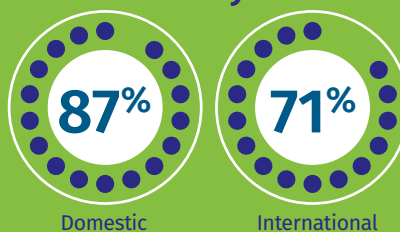
International students indicated that they would be **more likely** than domestic students to purchase medical school books at the **AMSA Convention**.



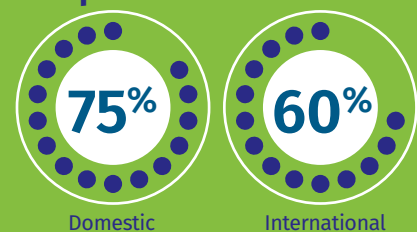
iTunes is the most common channel for students purchasing medical education apps, as reported by more than half of domestic-**55%** and international-**52%** students among those who use medical education apps.



continued to be the most widely used



and the most likely purchase channel



for medical textbooks and learning resources.