

## Questions & Answers (Part 2)

# The Case for 3D Anatomy Software in Lecture and Lab

## Robb Kneebone Answers All

Get Product and Technical Answers Directly  
from a Visible Body Expert



**VISIBLE BODY**



**Wolters Kluwer**

# Meet Robb Kneebone



**Director of Business Development  
Visible Body**

*Robb talks to dozens of professors every day about how they use technology to better teach anatomy.*

# Questions for Robb Kneebone

(Click links to navigate quickly)

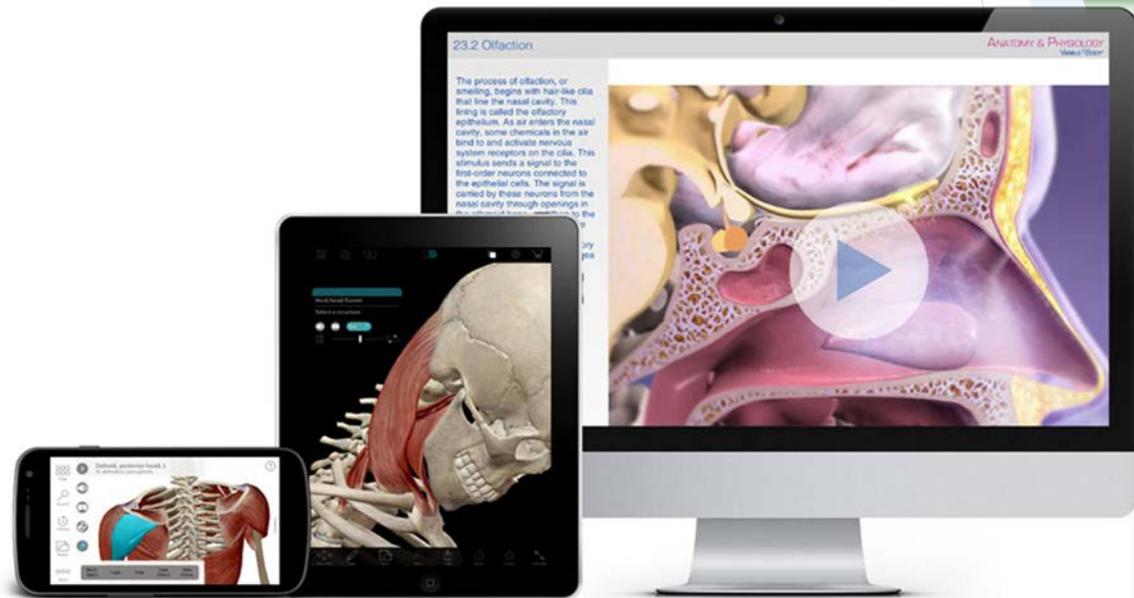
- ▶ [Are the apps available for all types of devices?](#)
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Q: Not all of my students have iPads or iPhones. Are the apps available for all different types of devices?

A: Visible Body is available on many devices including:

- ▶ PC
- ▶ Mac
- ▶ iPad®
- ▶ iPhone®
- ▶ Android® tablet

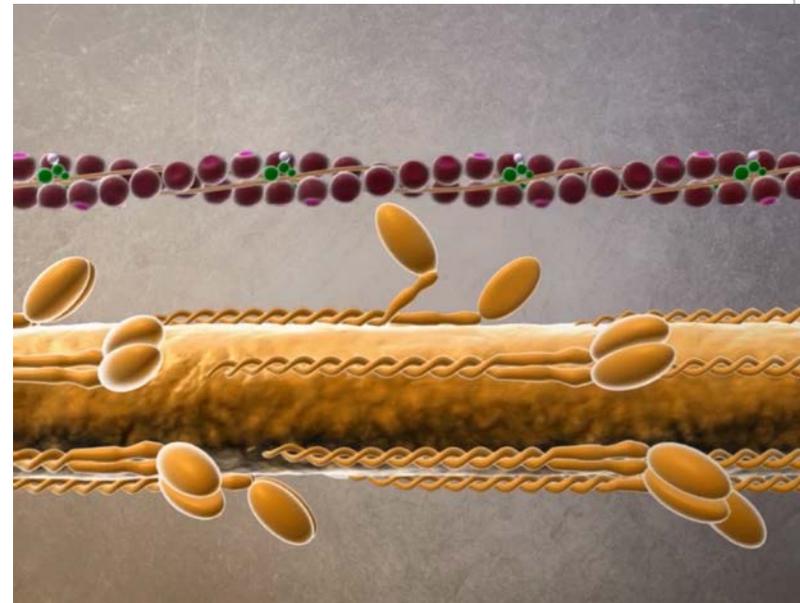


[Watch](#) a tutorial using the iPad App!

## Q: Do you need a persistent internet connection to use Visible Body?

A: Yes and No.

- ▶ If you're using a site/institutional license for access, you do need an internet connection.
- ▶ If you're using a mobile app, or a different downloadable type version for a PC or a Mac, you do not. As long as it's mobile and it lives locally, you do not need an internet connection.



Wolters Kluwer Customer Service is available  
24x7! Contact them at [support@ovid.com](mailto:support@ovid.com).

# Q: People talk about Visible Body and then there's Human Anatomy Atlas and Anatomy and Physiology. What is the difference?

A: Whenever anybody ever asks me about the differences between the two apps, I mention think of the Atlas as a reference tool and think of the A&P product as a guided course through anatomy and physiology.

## Human Anatomy Atlas

- ▶ Has 3D structures that are organized for easy access as a reference
- ▶ Look up any structure and view a definition, hear a pronunciation and get the Latin term.
- ▶ We have over 4,600 anatomical structures easily accessible.

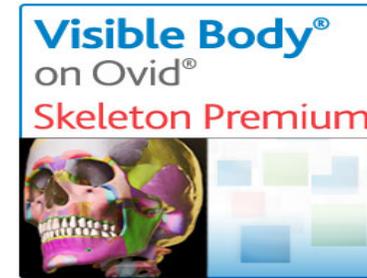
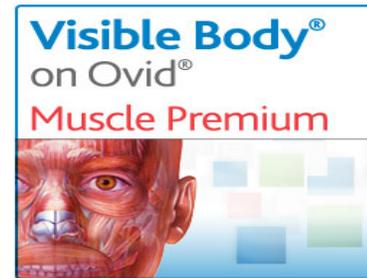
## Anatomy & Physiology

- ▶ A guided course through anatomy and physiology
- ▶ Divided up into chapters and units
- ▶ Has over 78 animations, quizzes and review checklists

[See](#) which Visible Body product is right for YOU!

# Q: I'm a librarian at a school that has a sports medicine program and med students. What apps are best?

A: I always recommend Muscles Premium and Skeleton Premium because they have a deep dive into each of those systems.



## The Muscle Premium:

- ▶ Shows origin and insertion points and has over 60 actions of muscles and bones working together.
- ▶ Animations are set up in real-time 3D, so it's a little different than a regular animation. You can pivot and move the animations while they move and actually select content.

## The Skeleton Premium:

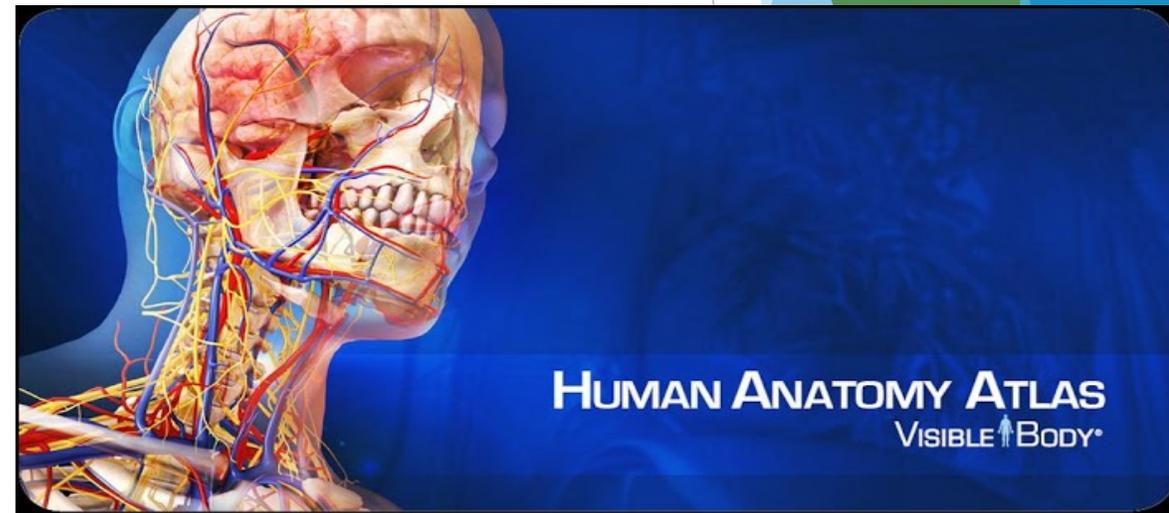
- ▶ Gives you all of the bony landmarks and is a deep dive into the skeletal system
- ▶ Includes a gallery of illustrations and animations that pertain to the skeletal system.

[Ask](#) about the bundle premium pack!

## Q: Does Human Anatomy Atlas have the same content as the specialty products?

A: Not quite.

- ▶ The Human Anatomy Atlas is a detailed general reference on all the body systems.
- ▶ The Premium apps provide a deeper dive into those particular systems
  - ▶ Skeleton
  - ▶ Muscles
  - ▶ Heart & Circulatory

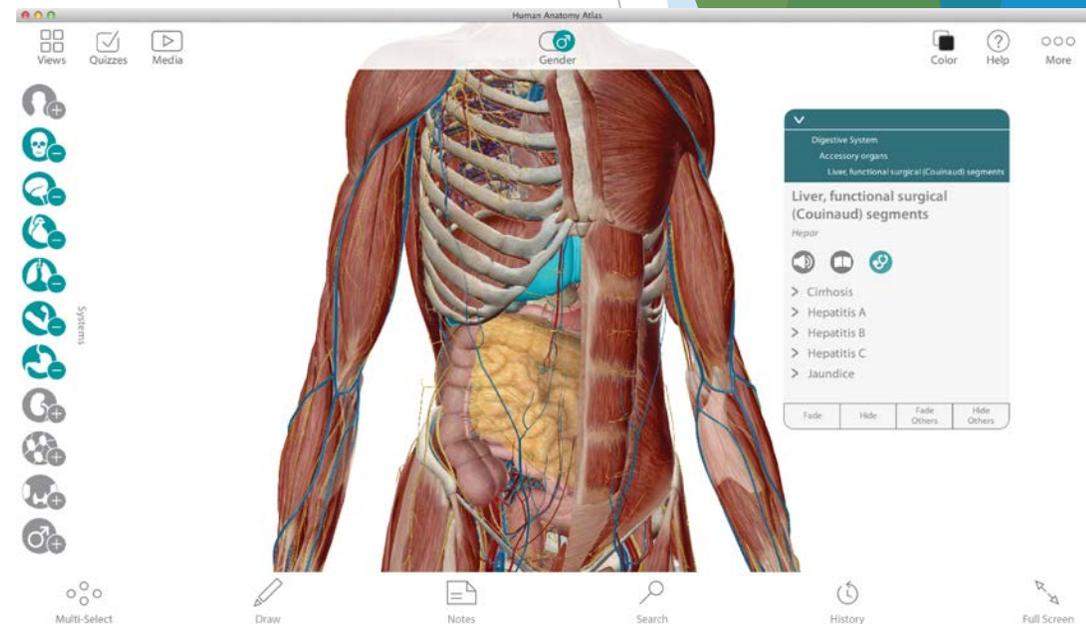


[Read](#) about the various Visible Body products.

# Q: How often are there updates or new content added?

A: We try to keep everything as current as possible.

- ▶ We're always striving to improve the products and make them the best anatomy programs around.
- ▶ We usually do updates about once or twice a year.

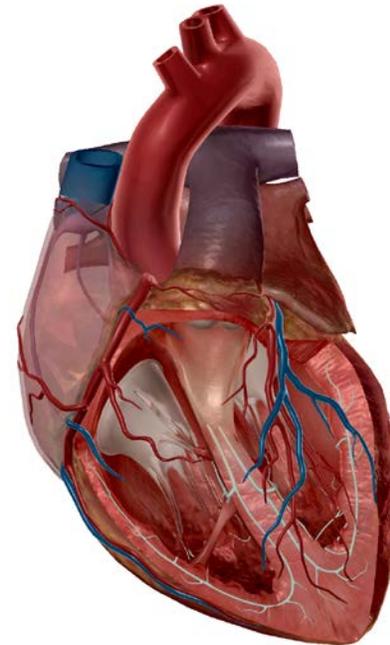


We just updated Human Anatomy Atlas and Physiology Animations!

Q: Are there any use case customer stories that you can share?

A: Customer Example 1:

- ▶ A professor said to me, I want to see the conductive system of the heart and I just want to isolate that.
- ▶ I isolated the entire conductive system and then we could investigate it visually in 3D, obviously zooming in/zooming out, rotating and looking at the structures independently.
- ▶ It was a really effective example and it was a great conversation. I think after that he was pretty convinced.

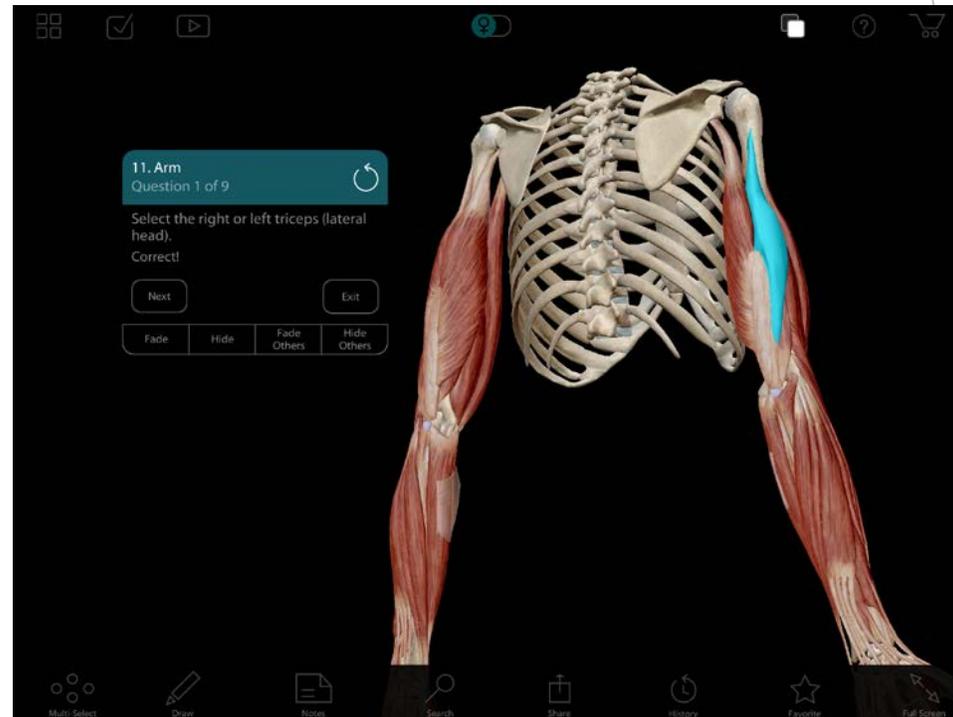


[Hear](#) how Dr. Blythe Nilson uses Visible Body in lecture and lab

# Q: Are there any use case customer stories that you can share?

## A: Customer Example 2:

- ▶ There were a couple of Physician Assistant students that we heard about through a professor that were using the Visible Body quiz sections in the library to quiz each other, by syncing up their computers to a monitor for them to all see together.
- ▶ It is really an effective tool for learning and improving their knowledge of anatomy.

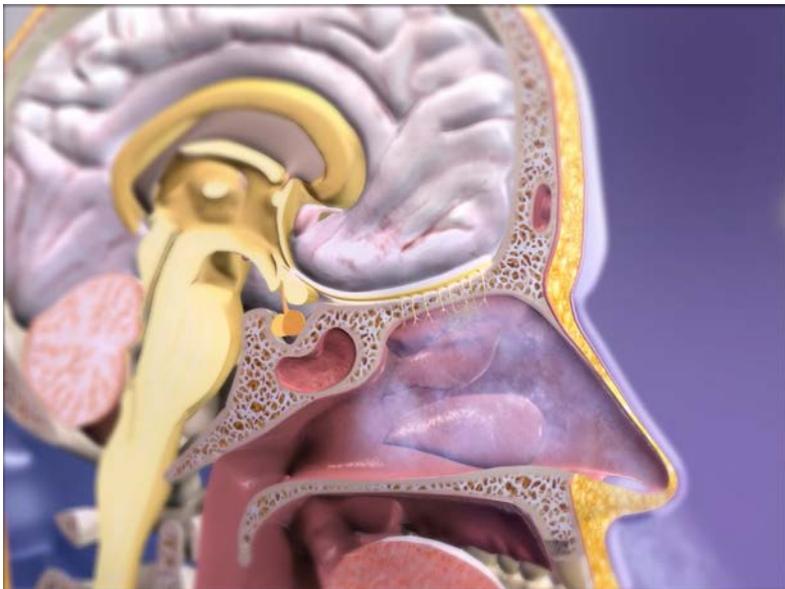


[Read](#) our customer testimonials.

## Q: How do I get a trial of Visible Body?

A: Contact your local Wolters Kluwer - Ovid representative. They can coordinate that and get it set up.

- ▶ We typically offer a 30-day trial for a site license
- ▶ Just provide domain name and IP Address range



Contact your Wolters Kluwer representative for a trial today!

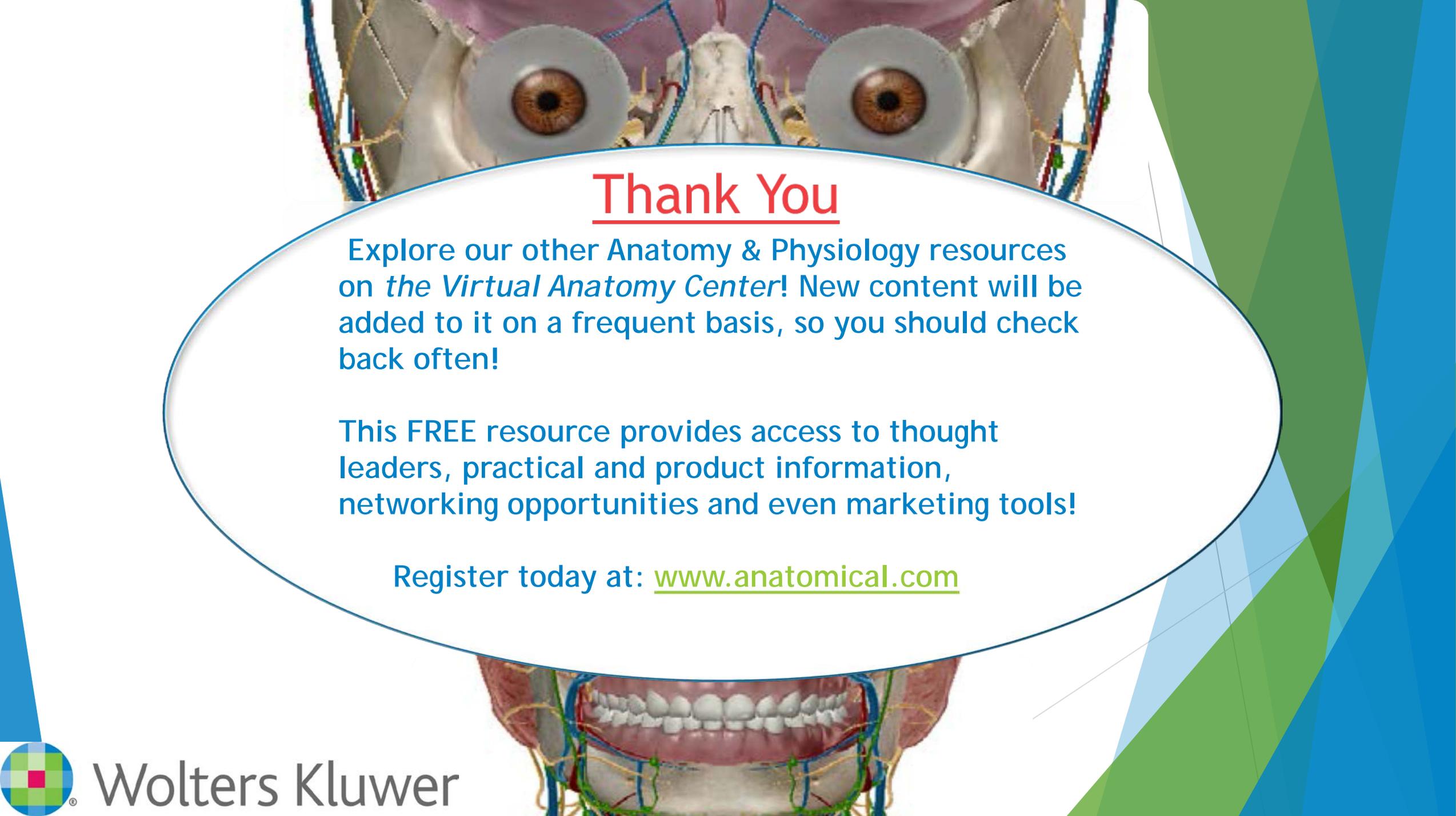
# Want to know more about Visible Body in Lecture and Lab?

## Watch it Today!

On-Demand Webcast Series:

The Case for 3D Anatomy Software in Lecture and Lab.

- ▶ [The case for 3D anatomy software in lecture and lab](#) *(10 minutes)*  
Watch Professor Blythe Nilson use Visible Body's anatomy software to teach 5 tough anatomy topics!
- ▶ [Use 3D animations to communicate more in less time](#) *(5 minutes)*  
See how Professor Blythe Nilson incorporates short, stunning animations to explain topics including internal respiration, the cardiac cycle and lymphatic system.
- ▶ [Behind the scenes: Why Visible Body's medically accurate, visually stunning content is a global best seller](#) *(7 minutes)*  
Join Visible Body's Robb Kneebone as he explains the story behind Visible Body.
- ▶ [Q&A: The case for 3D anatomy software in lecture and lab](#) *(10 minutes)*  
Hear a Q&A session on how to integrate these types of resources into the classroom.



## Thank You

Explore our other *Anatomy & Physiology* resources on *the Virtual Anatomy Center!* New content will be added to it on a frequent basis, so you should check back often!

This FREE resource provides access to thought leaders, practical and product information, networking opportunities and even marketing tools!

Register today at: [www.anatomical.com](http://www.anatomical.com)

